



## TMMG Professional Marketing Services

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### ❖ Custom Brief Design

**Description:** TMMG will create a “MarketPro” brief customized to the clients’ specifications. This brief will be stored in the “Custom” tab within the content library. Only the “requesting” company will have access to the brief. It will be stored in the Content Library until the client requests to have it removed.

**Cost:** \$200.00. This allows for 2 “revisions” with TMMG to get the brief to your specifications. Further revisions may be subject to an additional charge.

### ❖ Semi-Custom Brief Design

**Description:** The MarketPro user will create a brief in JPEG format with a separate file that includes the text (if applicable). The brief will be stored in the “Custom” tab within the Content Library. Only the “requesting” company will have access to the brief. It will be stored in the Content Library until the client asks to have it removed.

**Cost:** \$60.00. This cost is for TMMG to break-down your brief to meet our specific needs and host the images on our website.

### ❖ Hosted Images

**Description:** The MarketPro user will email the images to TMMG in JPEG Format saved at 72 Pixels/Inch. File should be no larger than 9 inches x 9 inches and no smaller than ½ inch x ½ inch. The images will be hosted on the TMMG website for the requesting client to use in newsletters.

**Cost:** \$10.00 per image. The image will be hosted for a period of 1 year.

### ❖ Custom Marketing Piece

**Description:** TMMG will create a fully customized marketing piece for the “requesting” company to use. This marketing piece can be saved in any or all of the following formats: HTML, JPEG, Word or PDF to be used by the client in any way they chose. Clients are given full ownership of all marketing pieces.

**Cost:** \$75.00 **per hour** (Typical costs will equal from \$250 - \$350). This includes any and all revisions. There is no charge for the first hour of the initial consultation.